



# WATU



# MOJA

## Umoja Across Land, Sea, and History

Young Leaders Embracing and Shaping Our World

### Sponsoring Global Good

Watu Moja is a Swahili phrase meaning “One People.” The name captures the aim of connecting American youths to the people and cultures of the global African community. Together, through conversations, shared experiences, and work on Aid and Development projects, they will discover their commonness and will form relationships of mutual love, encouragement, and investment.

#### Kenya 2014

Watu Moja’s young leaders will travel to Nairobi Kenya this December to serve in several Aid and Development projects. Investing in these young people’s inspired efforts will bring much needed assistance to African families and will help to craft a generation of globally informed and sensitive leaders.

***“Leading young people from the comforts of the familiar and out into the wider world is a vital and necessary pursuit. The disorientating visions of need, hope and opportunity they will encounter there, will certainly reorient them as more informed, caring, and giving members of society and better all around people.”***

***Tim Merrill, Watu Moja Founder***



Every Family Needs Access to Safe Clean Water

#### Watu Moja Aid & Development

- Access to Clean Water
- Micro-lending
- HIV/AIDS Prevention and Treatment
- Developing Recreational Spaces



## **Sponsor a Young Leader - \$3,000**

Your support covers one of our young leader's travel and lodging expenses and enables them to fulfill their commitments to connect, invest, and serve families in Nairobi Kenya.

As a Young Leader Sponsor, your company will be able to develop a special relationship with one of our talented young people. They will share their progress and experiences and keep you up to date with newsletters and online reports. Your company will also receive prominent placement at all Watu Moja U.S.A events and promotions.

Young Leader Sponsors will have their business logo and tagline displayed on a 4'x2.5' banner at all Watu Moja events here in the U.S.A. Additionally, Young Leader Sponsors will have their logos displayed on Watu Moja informational materials and on watumoja.com.

## **Corporate Partnership**

**\$10,000**

This level of investment provides funding for one area of Aid and Development for this year's efforts in Nairobi, Kenya. Our Corporate Sponsor may designate the area of Aid and Development they desire their investment dollars to be directed towards.

### **Watu Moja Aid and Development**

- Access to Clean Water
- HIV/AIDS Treatment and Prevention
- Micro-Lending
- Developing Recreational Facilities

This is your company's opportunity to be Watu Moja's exclusive corporate partner. As the Corporate Partner, your company's name and logo will appear prominently on all informational and promotional materials, on our Facebook page, our website, and on all printed apparel and marketing novelties. Watu Moja will also display a 4'x2.5' banner with the Corporate Partner's logo and tagline at all Watu Moja events both here and in Kenya.

## **Invest in Aid and Development - \$1,500**

**Does a Watu Moja Aid and Development project have special appeal to your company or organization? If so, you will be glad to know how vital your investment is in helping to fulfill Watu Moja's Aid and Development commitments in areas of service which include :**

- |                               |   |
|-------------------------------|---|
| <b>-Access to Clean Water</b> | <b>-HIV/AIDS Treatment and Prevention</b> |
| <b>-Micro-Lending</b>         | <b>-Developing Recreational Spaces</b>    |

**Aid and Development Investors will have their company or organization's logo featured on all Watu Moja informational materials and will have their logo displayed on a 3'x1.6' banner at all Watu Moja U.S.A events. Additionally, Aid and Development Investors will have their company or organization's logo printed on Watu Moja team project shirts, worn during Aid and Development service projects in Kenya.**

## **Exclusive Sponsor \$2,000**

Be a Watu Moja Exclusive Sponsor. Whether it is insurance, beauty and haircare, foodservice, retail, health and fitness, or financial services, this is your business' opportunity to be our exclusive sponsor for your service category.

Watu Moja's Exclusive Sponsors enjoy the benefits of being good corporate neighbors as well as the benefit of prime exposure before our loyal and diverse base of supporters.

Exclusive Sponsors are given prominent placement on Watu Moja promotional and informational materials, on [watumoja.com](http://watumoja.com), and will be featured on a 4'x2.5" banner at all Watu Moja U.S.A. events. As an Exclusive Sponsor, your business will enjoy special space to set up promotional materials at Watu Moja events and to have such materials distributed at these events.

The buying power of Watu Moja's supporting base of church attending middleclass professionals makes Exclusive Sponsorship the win/win proposition. Your sponsorship encourages customer loyalty and helps to develop local young leaders dedicated to making their world a better place.



## **Sponsoring Good is Simply a Good Idea**

Sponsoring Watu Moja is a good idea, based on the principles of excellent corporate citizenship and general concern for the betterment of our world. It also makes good business sense. We anticipate Watu Moja becoming a world-wide movement of young leaders investing in the advancement of the global community, so now is the time to get onboard.

Watu Moja's supporters and participants represent a demographic that continues to grow in its buying power and market influence. Our participants and their supporters are eager to loyally invest in companies that support causes near and dear to their hearts. Watu Moja sponsorship becomes an important step in inspiring brand and company allegiance among this faithful community.

**As a Non-Profit Public Charity, under IRS tax code 501 (c) 3, Watu Moja's parent organization, The Dubois Garvey Foundation, offers the advantage of full tax deductibility for all donations and financial support .**



# General Supporters - \$500

Every level of support is vital to the work of Watu Moja. General Supporters help bring into reality our vision of young leaders connecting to and serving our world.

\$500 goes a long way in helping Watu Moja's efforts to provide wells and clean water access for Kenyan Families. It also helps provide information and education to help prevent HIV/AIDS. It even helps kids find safe places to play friendly games of basketball. In other words, your support makes a life changing and life saving difference.

General Supporters will be entered into our Ring of Honor, which will be displayed at all Watu Moja U.S.A. events, and activities and on watumoja.com.

## Upcoming Watu Moja Events

### September

- Watu Moja Benefit Bowling Night
- Watu Moja Family Football Day

### October

- Watu Moja Konkert for Kenya
- Watu Moja Church Day

### November

- Watu Moja Art and Fashion Gala

### December

- Watu Moja Holiday Jubilee
- Departure for Kenya (Dec. 29th)

## Contact Watu Moja

**2220 Woodlynne Ave.  
Woodlynne, NJ 08107**

**856 962-7802**

**watumoja@hotmail.com**

**www.watumoja.com**



**Shelby King - Watu  
Moja President**

## Meet Some of the Watu Moja Team



**G - Camden County  
College**



**Danielle -  
Collingswood H.S.**



**Ebony - Camden  
County College**



**Reet - Camden  
County College**



**Sarah - Rutgers  
University**



**Ayinde - Camden  
County College**



**Camille - Rowan  
University**



**Amadi - Camden  
County College**